

# Armstrong's Planet Proposition Initiative Celebrates Significant Customer Energy Savings Milestones

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## Announcement

### FOR IMMEDIATE RELEASE

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Washington D.C., November 18, 2015 – Armstrong Fluid Technology celebrated achieving a significant energy savings milestone during the 2015 Greenbuild International Conference and Expo in Washington D.C. on November 18. Armstrong's [Energy Savings Dashboard](#) indicated that as of mid-November, it had helped customers achieve the following savings since 2007:

- 700,000,000 kWh electricity
- Those energy savings equate to approximately 230 tons of CO<sub>2</sub> not released into the atmosphere, which is roughly equivalent to taking 51,000 cars off the road for one year
- In addition to the sustainability benefits, those energy savings represent approximately \$70 million in cost savings for customers

"We are very pleased that we can combine our Design Envelope Technology with a holistic approach to fluid flow management to help our customers achieve the most energy efficient solutions available," commented Steve Cooper, Armstrong Fluid Technology's Director – Sustainable Design.

The company launched a dedicated sustainability initiative named [Planet Proposition](#) in 2013 with leadership teams at Armstrong sites in the USA, Canada, China, India and the UK signing on to the Charter. The Armstrong Planet Proposition has three strands: Our Solutions (energy efficient systems which help customers reduce energy consumption, save money and lower carbon emissions); Our Environment (improved environmental performance in company operations); and Our Community (educating and supporting Armstrong stakeholders and neighbors to make environmentally responsible choices at work and at home).

Armstrong has also made solid progress towards the company's targets for waste minimization and recycling. The amount of waste sent to landfill is monitored on a monthly basis, as well as the amount recycled or used to produce energy. Improvements have led to significantly increased amounts of recycling in many of Armstrong's facilities.

"Improving environmental performance has taken on greater importance for us and [Planet Proposition](#) has become our new way of approaching business on an everyday basis," Cooper summarized.

### **About Armstrong Fluid Technology**

With over 1000 employees worldwide, operating seven manufacturing facilities on three continents, Armstrong Fluid Technology is known around the world as a forerunner and innovator in the design, engineering and manufacturing of intelligent fluid flow equipment. With its expertise in fluid dynamics, heat transfer, variable speed, and demand-based control, Armstrong Fluid Technology leads the fluid systems industry, including HVAC, plumbing, and fire safety in providing the most energy efficient and cost effective solutions to building professionals and owners around the globe.